



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

February 7, 2011

MARGEE CLANCY, TREASURER
AMERICAN CROSSROADS
1401 NEW YORK AVE NW, SUITE 1200
WASHINGTON, DC 20005

Response Due Date
03/14/2011

IDENTIFICATION NUMBER: C00487363

REFERENCE: OCTOBER MONTHLY REPORT (09/01/2010 - 09/30/2010)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 2 item(s):

1. Itemized disbursements must include a brief statement or description of why the disbursements were made. Please amend Schedule B supporting Line(s) 21(b) of your report to clarify the following description(s): "Consulting, political." For further guidance regarding acceptable purposes of disbursements, please refer to 11 CFR §104.3(b)(3).

2. Schedule B discloses an expenditure(s) for "Consulting, media," "Direct Mail, Postage," "Direct Mail, Printing and Production," "Direct Marketing, Postage," "Printing and copying," "Survey & polling," and "TV/Media Production-did not air." If a portion or all of these expenditures were for public communications (as defined by 11 CFR §100.26) or voter drive activity (under 11 CFR §106.6(b)(2)(i)) containing express advocacy as defined under 11 CFR §100.22, this would constitute an in-kind contribution or an independent expenditure and should be properly disclosed on a Schedule B or E supporting Line 23 or 24 as appropriate. Public communications and voter drive activity that refer to a clearly identified Federal candidate, but that do not expressly advocate the election or defeat of that candidate should be reported on Schedule B for Line 21(b) of the Detailed Summary Page. Please clarify whether this activity contained express advocacy and amend your report to properly disclose this activity, if necessary.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due